The LIFE Blue Lakes project contributes to the reduction of microplastics in lakes in Europe. The increasing contamination with microplastics has long-lasting negative effects on lake ecosystems and their unique biodiversity. The measures are implemented exemplarily at Italian and German lakes. Results and experiences will be made available to organisations at other lakes in Europe that are engaged in lake protection.

The measures are aimed at local authorities, businesses, industries and the communities in the lake regions:

- Development of solutions and the introduction of best technological practice in wastewater treatment,
- Motivation of companies in certain sectors to replace microplastics with other environmentally friendly substances
- Information and sensitisation of local residents in lake regions about the problem and what everyone can do to prevent or reduce microplastic pollution.

The project contributes to achieving the objectives of the European strategy for plastics as foreseen in the transition process towards a circular economy. It also contributes to the European and national biodiversity strategies.

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www.lifebluelakes.eu