

ACTION FACT SHEET FOR PRODUCT MANAGER

Cereal strips kept over winter

Goal	Improve habitat and forage for wild fauna
Short description of the measure	 Keep cereal strips on parts of the plot at least until end of February The width of a strip may be 6–25 m
Quality ele- ments of soundly imple- mented biodi- versity measures	Cereal strip of at least 6 m width kept over winter
Effects on bio- diversity	Small-scale, not harvested cereal provides habitat and food for overwintering and granivorous birds .
(ecosystems, species, soil biodiversity)	Late-flowering wild herbs are able to produce seeds for reproduction.
Other positive effects/benefit for the farmer	This measure does not interfere in the usual praxis of the farmer during cropping period, e.g. no abandonment of fertilization/pesticide use is required.
	Because of its stripe-shape those areas may also contribute as step-stone between different biotope islands.
Indicator/key data	 Total size of area (ha) with cereal kept over winter
Reference	 www.landwirtschaft-artenvielfalt.de

Further information: Knowledge Pool

This Action Fact Sheet belongs to the training package for product and quality managers of companies and was developed within the project LIFE Food & Biodiversity (Biodiversity in Standards and Labels of for the Food Industry). The main objective of the project is to improve the biodiversity performance of standards and sourcing requirements in the food industry by helping standard organisations to integrate efficient biodiversity criteria into their schemes and motivating food processing companies and retailers to include comprehensive biodiversity criteria into their sourcing guidelines.

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