



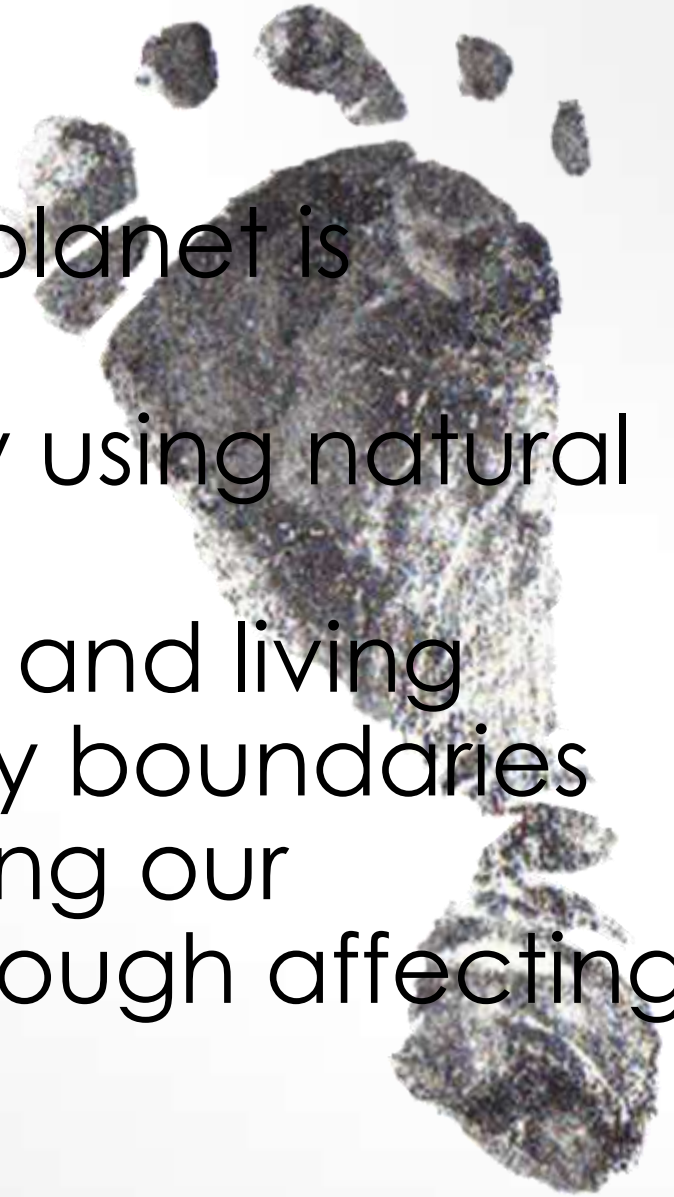
Communication and Networking tools

DR. ALAIN MAASRI
Global Nature Fund

WHY ?



- Our footprint on the planet is increasing
- We are unsustainably using natural resources
- We are overshooting and living beyond our planetary boundaries
- This is not only affecting our environment but although affecting our livelihoods



EXTRA! EXTRA!

READ ALL ABOUT IT!

**GOOD
NEWS!!**

workers struggled to keep pace
that faces inflationary

and Labor Department
20%

Wages of the average worker increased
by 20% in 1974

- Our planet has never been more aware of the problems and of the solution
- We have never been able to engage so many people all over the world
- There is a booming in the engagement of civil society: community based NGOs, local NGOs, and concerned citizens

LIVING LAKES

- A unique position - being able to act at a global level, while being at the same time rooted in local communities
- A catalyst, as a conveyor for a joint vision for future earth
- We can engage in local and international fora to allow the world to work together in a coordinated way

HOW ?

TOOLS



- Living Lakes Webinars
- Learning for lakes : e-learning tool
- Living Lakes Exchange Platform
- Living Lakes voluntary project peer-reviewing

LIVING LAKES WEBINARS

Ongoing

CONNECT **EXCHANGE**

SUCCEED



April 2nd – 2014
11:00 Central European Time
Program

Topic: EU water related policies

Contribution 1: Water Framework Directive – policy, water management and nature conservation in a changing world
By: Michael Bender - GRÜNE LIGA, Water Policy
wasser@gruene-liga.de

Contribution 2: Overview of the last decade of EU water policy
By: Alain Maasri - Global Nature Fund, UAE
maasri@globalnature.org

Contribution 3: LIFE+ 2014-2020 Funding opportunities
By: Thomas Schaefer - Global Nature Fund, UAE
schaefer@globalnature.org

Please register for Living Lakes Webinar: EU Water Framework Directive
AM CEST at:
<https://attendee.gotowebinar.com/register/52651025>
After registering, you will receive a confirmation email about the webinar.

Language: the webinar will be held in English



Contact:
Dr. Alain Maasri
Global Nature Fund
Phone: +49 7732 9995 82 - Fax: +49 7732 9995 88
E-Mail: maasri@globalnature.org
www.globalnature.org

The second webinar of 2014 will take place on July 2nd, 2014
Topic: Payment of Environmental Services



July 2nd – 2014
11:00 Central European Time
Program

Topic: Environmental Services and water stewardship

Contribution 1: Land stewardship, farming and wetlands conservation
By: Jordi Domingo - Fundación Global Nature
jdomingo@fundacionglobalnature.org

Contribution 2: The International Water Stewardship Standard - a global framework for sustainable water management
By: Michael Spencer - Alliance for Water Stewardship
michael@waterstewardship.org.au

Contribution 3: Payments for environmental services with a special focus on payments for watershed services
By: Soleika Sunkken - Deutsche Umwelthilfe
sunkken@duh.de

Please register for Living Lakes Webinar: Environmental Services and water stewardship
at: <https://attendee.gotowebinar.com/register/3480621610270774786>

After registering, you will receive confirmation e-mail containing information about joining the webinar.
Language: English



Contact:
Dr. Alain Maasri (maasri@globalnature.org) & Greta Link (link@globalnature.org)
Global Nature Fund
Phone: +49 7732 9995 82 - Fax: +49 7732 9995 88
www.globalnature.org

- Share experiences
- Exchange ideas
- Foster efforts
- Root for cooperation

LEARNING FOR LAKES

Ongoing



donate online!

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Lake Management

Environmental
Education

Corporate Social
Responsibility (CSR)

Sustainable Agriculture
and Forestry

Sustainable Fisheries

Sustainable Tourism
and Urbanisation

Sustainable Land Use
and Urban
Development

Renewable Energy &
Climate Change

Poverty Alleviation and
New Livelihoods

Biodiversity

Restoration

Local Authorities,
Lakes and Water

Awards

Knowledge Pool

In this pool, essays can be downloaded in English. The essays are subdivided in the following categories.

Legal Protection and
Lake Management



Environmental
Education

Corporate Social
Responsibility (CSR)



Sustainable Agriculture
and Forestry

Sustainable Fisheries



Sustainable Tourism

Sustainable Land Use
and Urban
Development



Renewable Energy &
Climate Change

Poverty Alleviation and
New Livelihoods



Biodiversity

Restoration



Local Authorities,
Lakes and Water

- Legal Protection and Lake Management
- Environmental Education
- Sustainable Tourism
- Biodiversity
- Poverty alleviation and new livelihoods
- Corporate Social Responsibility
- ...

LIVING LAKES PLATFORM

In progress



NGO Friendly Platform

LIVING LAKES PROJECT PEER-REVIEWING MECHANISM

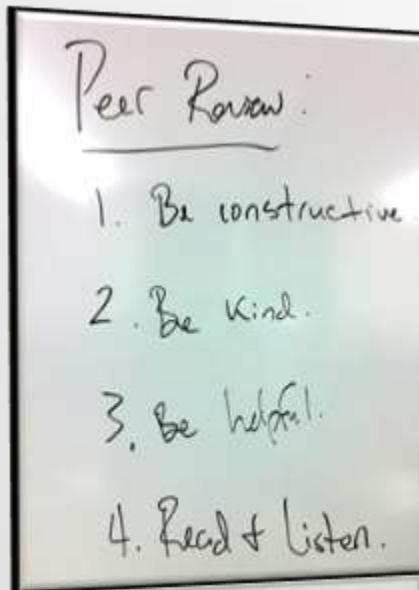
Goal : to be established in 2015 !

- An exercise of mutual learning
- Improve the competitiveness of projects
- Simple, anonymous and voluntary peer review mechanism

HOW DOES IT WORK ?

PEER-REVIEWING EXERCISE

- Establish a Living Lakes project Reviewing committee
- Establish a Living Lakes expert pool
- Guarantee anonymous reporting and submission unless asked otherwise





Individual commitment to a
group effort - that is what
makes a team work

Vince Lombardi

DR. ALAIN MAASRI
WATER & LIVING LAKES
maasri@globalnature.org