Cooperation in the International Lake Constance Region

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Agenda

1. Brief portrait of Lake Constance Region
2. Cooperation in the region
3. International Lake Constance Conference
4. Sustainability activities of IBK
1. Lake Constance Region

- Total length of shore: 273 km
- Length: 63 km
- Width: 14 km
- Deepest point: 254 m
- Germany: 173 km
- Switzerland: 72 km
- Austria: 28 km
Priority areas

simultaneously:

• Drinking water storage
• Living and Working
• Recreation
• Nature
Railway stations

Bahnhöfe und Haltepunkte

Bestand
- Knotenpunkt mit Fernverkehrsanschluß
- Knotenpunkt, nur Regionalverkehr
- Halt mit Fernverkehrsanschluß
- Halt Regionalverkehr
- Museumsbahn

Planung
- Geplanter Bahnhof / Haltepunkt

Bahnnetz
- singleisig
- mehrgleisig
Tourism destination (spent nights)

- **overnight stays**
  - around 24 Mio.
  - 2/3 in DE

- **visitors**
  - elderly and solitary
  - families
  - Wellness tourists
  - hikers

- **trends**
  - small increase of stays
  - 4-5 days average duration of stay
  - 3-4 trips à 80 km distance

Source: IBT
Share of foreigners in population → foreign employees

ABB. 1

Datenquelle: Statistiken der Bodenseearbeiterstaaten

![Map showing distribution of foreigners in population across various regions in the Bodensee area.](image-url)
Cross-border commuters

Hauptgrenzgängerströme in der Bodenseeregion (2010)

Total amount: 48'000 in 2010

Source: www.jobs-ohne-grenzen.org
International Bodensee Region
International Lake Constance region

- 4 nations, 10 federal states/cantons
- 3.7 Mio. inhabitants
- more than 500 communities
- more than 500 cross border institutions / projects
- around 5,000 regional politicians
- watershed for over 6 Mio. people
- tourism destination for around 10 Mio. p/a
- conglomerate of dynamic economic spaces
- network of small and medium towns
- average population density 300-700 p/km²
Eine lange Tradition der Zusammenarbeit ...
Phosphat in the lake
Networks of Lake Constance I

More than 500 crossborder networks and institutions

- International Lake Constance Tourism Board
- Bodensee Location Marketing GmbH
- Parlamentarierkonferenz Bodensee
- Bodenseerat
- Bodensee-Stiftung
- Internationaler Bodensee Club
- Internationale Gewässerschutzkommission für den Bodensee
- Bodensee Schifffahrtskommission
- EURES Bodensee
- BioLago
- **Interreg-Programm** with lot’s of projects
- **Interreg III (2000 – 2006)**
  - 136 projects

- **Interreg IV (2007 – 2013)**
  - till 3/2012 79 projects, average 6.6 partners per project → 521
  - 23.9 Mio. € EFRE-Funding + 7.5 Mio. € Swiss Funding
  - 50% co-financing → totale volume >60 Mio. €

- **Interreg V (2014 – 2020)** in preparation …
→ Cooperation in common values and problems – rarely in conflicts (competencies)

→ IBK as the core of the cooperation of governments and administrations
Examples for conflicts

Outlet-Shopping Centre in a small village in the canton of Thurgau close to the german border
nuclear repository ....
Zürich Airport ....
III. International Lake Constance Conference (IBK)
Lake Constance Conference

Conference of the heads of government (presidency 2012: Appenzell Ausserrhoden)
Chair: Jakob Brunnschweiler, Member of Government, Canton of Appenzell Ausserrhoden

Standing Committee
Chair: Martin Birchler, Secretary General of Government, Canton of A. R.

Coordination office
K.D. Schnell, managing director

Commissions
• Education, Science, Research
  • Health and Society
    • Culture
    • Environment
  • Traffic and mobility
    • Economy
  • (Spatial Development)

Project Groups
• UNESCO World Heritage stake buildings
• Integration of sustainable development

Working Groups
• Tourism
• Statistics
• Labor market
• Agriculture and environment
• Climate protection and energy
Basics for cooperation within IBK

- Founded in 1972, enhancements in 1993 and 1998
- „Statute“ and „Mission Statement“ (with „catalogue of measures“) as a base for common policies and projects
  … „to overcome borders“
- Common budget (275,000 € per year plus funding from the Interreg-Programm plus „outsourced“ projects): for Coordination Office for administration and public relations and projects
- Annual rotation of precidency
- One exponent per member in all boards
- Unanimity rule
International fare management: Day Ticket Euregio Bodensee

Source: www.euregiokarte.com
Day Ticket Euregio Bodensee

- one ticket for all journeys by rail, bus or ferry for cross-border day trips
- 1–4 cross-border fare zones (15-28 €)
- easy to buy, easy to sell
- for locals and for tourists
- national „half-fare cards“ are valid
International Lake Constance University (IBH): a higher education network

A Network
Not a legal entity
Decision of IBK in 1998

29 members
universities, colleges for higher education

Fields of action
Common Courses
R&D
Further education
Technology transfer
Common use of resources
Topics of the commission of economy

- continuously exchange
- Freedom of movement of persons, goods and services
- Statistics Plattform Bodenenee [www.statistik-bodensee.org](http://www.statistik-bodensee.org)
- Xchange [www.xchange-info.net](http://www.xchange-info.net)
- International Lake Constance Business Location [www.bodenseeland.info](http://www.bodenseeland.info)
- Labour Market [www.statistik-bodensee.org](http://www.statistik-bodensee.org)
- Transfer of Knowledge and Technology
IV. Sustainability within IBK

Lake Constance Agenda 21 (Bodensee Agenda 21)

- 2000 – 2010
- network of 13 regional contact points, coordination office and scientific support
- exchange
- common projects
  - competitions, conferences, seminars, excursions
  - in 3 fields …
• Youth
  – 4 lake constance youth summits
  – 3 „youth energy days“
  – seminars to student companies, participation
• Regional development
  – local supply and life quality
  – visitor management in nature reserves
  – education for sustainable development
• Project Check
  – moderation tool to judge sustainability effects of projects
Why ended Bodensee Agenda?

internal evaluation of BA21 in 2009/10:
→ differentiation of sustainability politics
→ coordination units of the states and cantons for sustainability arised
→ „management“ of sustainability and sustainability reporting

→ go on with youth activities
→ integrate SD into structures and work of IBK
Integration of sustainability into structures and works of the IBK

- Project group (members of IBK-commissions and SD experts)
- Concept
  - visits of all commissions (concept & check)
  - 3 project checks with projects of commissions
  - „Day of the IBK-commissions“
    - future conference about
      - modell region for SD
      - optimizes structures and processes of IBK
current projects of IBK

• idea competition for youth exchange projects
• dialog day between young people and heads of governments of IBK-members
• science and technology transfer
• IBK-award for health promotion and prevention
• study „energy transition in IBK region“
• study „mediation of the Unesco heritage Pfahlbauten“
• …
Thank you for your attention!

www.bodenseekonferenz.org