Opportunities of sustainable rural development

Some nice pictures to look at
Carrots in place of sticks

“What did you do on your holidays?”
The New Age has dawned

Regulation and legislation should be used less as we move into partnerships
Partnerships
Getting people to work with you

The whole catchment approach to mitigating the impacts of climate change
Design good drainage

Make space for water

Reduce peak flows of streams through tree planting

Protect upland peat bogs to capture storm flows and sequestrate carbon
One of the objectives set out by the European Union is to disseminate its water culture and a sustainable management model for this valuable resource throughout the world. Through EuropeAid, the EU co-operates with developing countries:

- Supporting the implementation of efficient and sustainable supply and sanitation policies through financial support and the transfer of knowledge.
- Financing infrastructures in urban and rural areas.
- Promoting the protection of hydrological resources.
- Promoting rain water and drainage management.
- Promoting integrated river basin projects.

**Expertise**
Balaton

Strong controls on land usage after interventions by NGOs and regulators
Mono Lake
Polluter pays
Los Angeles pays for restoration and education programmes
Change

Change people’s relationships with the environment so that they will appreciate what will happen if nothing is done.
Lucco De San Pedro
Youth Movement Against Global Warming
Eco-Camp 2010
Our Achievements
Environmental benefits showing that environmental benefits are an integral part of the farming process, rather than an optional add on.
Community level initiatives

A clear goal

A good Leader
Economy & Environment
Hotel economy
Regional produce
Property values
Agricultural run off
Local task groups
task groups can tackle issues of broad awareness

what is the problem?

what is the solution?

English Lakes, Lake Constance
Community benefits
Happy people

- Green infrastructure
- Healthy activity
- Litter picking
- Invasive species removal
Forums

- Identify needs
- Find links to available funding
Time: Lakes may take a long time to respond to care

Keep monitoring progress with regular feedback

Again: The programme may be for a very long time

Help the community to keep faith in the project
NGOs can be doers or blockers
Be a doer

Work with a doer