



Framing Resource Efficiency and Biodiversity – The Role of Partnerships between NGOs and Companies

Date: 23 May 2011, 10.00 – 17.30 (day before the Green Week starts)

Location: Permanent representation of the Federal State of Baden-Württemberg to the EU,
Rue Belliard 60-62, 1040 Brussels

NGO-WORKSHOP

Organised by the European Business & Biodiversity Campaign and the Global Footprint Network

In early 2011 the European Commission launched “A resource-efficient Europe” as one of its seven 2020 flagship initiatives. An important element of resource efficiency is the efficient and sustainable use of biological resources. In the coming months the input from NGOs and companies will be crucial in the framing of this initiative. With the recent outcomes of the Convention on Biological Diversity COP 10 in Nagoya, the European Commission and the 27 EU Member States have underlined the involvement of companies in advancing the biodiversity agenda. The European Commission recently presented its 2020 Biodiversity Communication, which foresees an increased mainstreaming of biodiversity in the business sector.

Within this policy context, establishing a clear understanding of the roles and responsibilities of companies and NGOs becomes eminent. This workshop will explore and extract lessons learned from passed and ongoing partnerships between NGOs and companies in the field of biodiversity and resource efficiency and thus lay the foundation and provide advice on future partnerships. This workshop will be open for NGOs only.

Key topics to be addressed include:

- Providing up to date information about “business and biodiversity” initiatives within the emerging 2020 European policy context.
- Exchanging experiences of and determining conditions for partnerships between NGOs and companies to improve resource efficiency and conserve biodiversity.
- Establishing criteria for successful partnerships between NGOs and companies.

This is the first of a series of workshops looking at the topic of partnerships between NGOs and companies in Europe. The other workshops will be held between the second half of 2011 and 2012 in Germany, Spain and Hungary. For more information visit www.business-biodiversity.eu

Please register for the evening event by **16/05/2011** by sending the registration form to Stefan Mielke mielke@globalnature.org (Phone: +49 7732 999589)



The European Business & Biodiversity Campaign is supported by the EU LIFE+ Programme.

Workshop Agenda

Time	Topic	Speakers
10.00-10.15	<ul style="list-style-type: none"> • Agenda • Goals of the workshop • Short presentation of European Business & Biodiversity Campaign 	Stefan Mielke (Global Nature Fund)
10.15-10.35	The Policy Context: Biodiversity and Resource Efficiency – an enabling environment for partnerships between NGOs and companies	Sebastian Winkler (Global Footprint Network)
10.35-10.50	Mainstreaming of biodiversity in the business sector in Europe – B&B Initiatives as a catalyst	Shulamit Alony (IUCN)
10.50-11.20	How can NGOs assess corporate responsibility? – The role of sustainability reports <ul style="list-style-type: none"> • 15 min presentation, 15 min discussion 	Barbara Wieler (PwC) (tbc)
11.20-12.20	Success factors and pitfalls of partnerships between NGOs and companies <ul style="list-style-type: none"> • 15 min presentation each, 30 min discussion 	Toby Aykroyd (Wild Europe Initiative), Stefan Mielke (Global Nature Fund)
12.20-13.30	Lunch break	
13.30-15.00	World Café: Criteria for successful partnerships in the field of resource efficiency and biodiversity protection <ul style="list-style-type: none"> • Criteria for the selection of companies • Criteria for the decision on common goals • Criteria for the successful operation of partnerships • 3 rounds à 30 min 	Stefan Hörmann and Joost Bakker (Global Nature Fund)
15.00-15.30	Presentation of World Café results	GNF and groups
15.30-16.00	Coffee break	
16.00-17.00	How can NGOs design partnerships with companies? – Some practical advice <ul style="list-style-type: none"> • 15 min presentation each, 30 min discussion 	Amanda del Rio Murillo (Fundacion Global Nature), Sam Tarrant (RSPB)
17.00-17.30	Wrap-up	
17.30	End	

PUBLIC EVENING SESSION

An evening panel discussion (20.00-21.45, same location) will provide a platform for discussions between NGOs, companies and politicians on the role of partnerships between NGOs and companies to achieve a resource-efficient Europe.