Economic Dimensions of Lake Management
RT 8: How can management influence tourism?

Creating a Management Strategy for England’s largest lake

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Structure of the session

• Location of Windermere
• Objectives of the Strategy
• Who was involved
• Actions taken to deliver the Management Strategy
• Lessons learned from the process
• Recommendations for Lake Chapala’s Management Plan

www.lake-district.gov.uk
Lake District National Park

• The Lake District National Park is one of 14 National Parks in Great Britain

• It was one of the first to be designated in 1951

• It is the largest National Park in England: 2292 sq. km.

windermere’s location in Cumbria

• More than 10 million people live within 100 miles of the Lake

• About 8 million visitors come each year. 95% come by car

• 42,000 people live in the National Park – the most populated of the UK’s National Parks