Jaime Navarro

ORGANIC FARMING AND GREEN BUILDING AT LAKE CHAPALA

CASE STUDY PROJECT: Rancho La Salud (Certified Organic)

LOCATION: Ajijic-San Juan Cosala corridor, north shore Lake Chapala

RANCHO LA SALUD’s new endeavor: Organic Farming Technology Transfer to GREEN Building project at Lakeside.

Lessons learned:

• Emphasis on Self-sufficiency
• “Listen” to Nature (local flora & fauna)
• Avoid dependency on subsidies (private or public)
• Embrace third-party inspections
• Accept eco-friendly technology
• More Transformational vs Transactional Learning
• Follow your heart but consult with your head