Workshop A, 2008-09-25
Culture, Landscape, Tourism and Recreation

Landscape Park
Lake Constance – Upper Swabia

A concept for preserving open spaces in densely populated areas for agriculture, recreation and nature

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Landscape Park Lake Constance
Brief overview about the area

Part of the international Lake Constance Region - a interconnecting region between the metropolitan regions of Zurich (CH), Munich and Stuttgart (D)

- Intercommunal cooperation of 14 cities and communities
- 215 000 inhabitants on 438 km² (490/km²)
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What is the problem resp. the challenge?

Growing population and rapid urbanization

<table>
<thead>
<tr>
<th>Year</th>
<th>Population</th>
<th>Settlement Area</th>
</tr>
</thead>
<tbody>
<tr>
<td>1850</td>
<td>ca. 141 ha</td>
<td></td>
</tr>
<tr>
<td>1900</td>
<td>ca. 816 ha</td>
<td></td>
</tr>
<tr>
<td>1950</td>
<td>ca. 1070 ha</td>
<td></td>
</tr>
<tr>
<td>2000</td>
<td>ca. 3120 ha</td>
<td></td>
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</tbody>
</table>

Rapid urbanization of the lake shore and its hinterland

<table>
<thead>
<tr>
<th>Year</th>
<th>Situation</th>
</tr>
</thead>
<tbody>
<tr>
<td>1920</td>
<td>Downtown Friedrichshafen</td>
</tr>
<tr>
<td>today</td>
<td>Downtown Friedrichshafen</td>
</tr>
</tbody>
</table>
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What is the problem resp. the challenge?

Rapid urbanization of the lake shore and its hinterland

today

- successful economy
- low unemployment rate
- attractive landscape
- high quality of life
- growing population
- rapid urban development

and tomorrow?

City of Friedrichshafen

main measures to solve the problem

Objectives

- Protection of open spaces in urban density areas, which are scenically attractive, ecologically valuable and attractive to tourists.
- Balancing interests between urban – industrial development, agriculture, recreation and to open up for tourism offers.
- Increasing the value of landscapes with recreation and tourism offers (which are connected to open spaces).
Elaborating a regional development scheme in view of
- Economic site-related factors
- Settlement structure
- Traffic system
- Open spaces and landscape structure
- Experience structure and recreational value

in a **bottom up – process** involving all mayor stakeholders and interested citizens.

Questionnaire under members of the chamber for industry and commerce

Contentment of companies in the region with site-related factors graded in their importance for the regional economy:

- **environmental quality**
  - rank 5 under the importance of 30 factors
  - rank 1 in regard to contentment
Questionnaire under employees about the importance of landscape for their recreation

The Ravensburger AG, Germany’s biggest publishing house for party games and children books and one of the most important employers in the region analyzed one of the soft site-related factors by a questionnaire under its employees.

Outcome: Recreation in an attractive environment has the highest priority among all recreational activities for the staff.

Commitment of principals for the further development of the park

- Recreational areas within easy reach for people from the region.
- Processing and extension of the cycle and hiking paths.
- Protection and saving of ecologically sensitive areas.
- Improvement of open space structure and the ability to experience the landscape for the citizens.
- To strengthen the awareness of the „landscape in our doorstep“.
- To operate internal marketing for strengthening of the regional identity.
- To improve foreign representation of the region (scenic quality as a softer economic site factor).

A sense for the landscape and a landscape for the senses
Landscape Park Lake Constance
main measures to solve the problem

Along with some local project initiatives especially the following **inter-communal projects** will be continued:

- Floodplain development and flood protection,
- Agriculture and recreation,
- Nature conversation,
- Cycle and hiking paths,
- Art in nature and landscape.

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achieved results

**Agriculture and recreation in the Rotach Park in Oberteuringen**

Development of a populist concept to strengthen the recreation function of the river Rotach in Oberteuringen in the year 2000.
Landscape Park Lake Constance achieved results

Nature conversation at the Lipbach in Friedrichshafen-Kluftern

Volunteers committed in the local agenda 21 site a hedgerow out of cut branches for birds and small mammals in 2005.

Connecting paths in the park

All paths are linked together through standardized signs.

The marked paths are the most attractive of the region and lead to the most beautiful parts in landscape and culture.

Starting points are central villages, stops of public transport and parking places for hikers.
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achieved results

Hikers can obtain information on the range of offers via internet, maps, hiking guides and information boards.

Nature trails with information for children and adults
Art trail in Kluftern
with sculptures and land art under the motto „Gates“ ...

Wolken-Tor
Bert Felske
Muschel Felske

... created by local and regional artists in the years 2005 – 2009 and financed above all by private and public enterprises.

Weiden-Tor
Ragnhild Becker
Rudolf Moser
Landscape as soft site-related factor is a chance, but also a disadvantage

- The concurring land using development of settlement (i.e. commercial areas) and infrastructure (i.e. road construction) goes on.
- Lack of money and willingness to invest in softer site factors.
- Opposition of farmers against sharing the countryside – understood as their production site – with dog walkers, bikers etc.
- Fear of restriction compared to the previous building and economic development and lack of awareness of the opportunities of preserved open spaces.

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obstacles while solving the problem

Primary requirements for a sustainable development of and in the park

Strategic cooperation
and inter-communal respectively inner-regional working together
of all important stakeholders, led by the cities and the districts and supported by state authorities
on an institutional or voluntary basis.
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What are the main experiences transferable?

Landscape park as a concept means:

Giving landscape – in general used for agriculture and forestry – an additional value by opening up and developing for recreation and tourism through measures connected to the open space like biking and hiking and through supporting (agenda 21) projects like habitat management, environmental education, farm markets etc.

Hintertürchen Carmen Crepinsek

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Landscape Park Lake Constance
Conclusion

“Landscape Park” is a concept for pre-serving open spaces in densely populated areas for agriculture, recreation and nature.

Thank you for your attention!