



LAKE
DISTRICT
WORLD
HERITAGE
PROJECT

A LAKE DISTRICT WORLD HERITAGE SITE

"People living in Cumbria are passionate about the places they live and are actively involved in making them better for future generations. Visitors come, not just to view one of the world's most precious landscapes, but to enjoy an active experience, which is only enhanced by the people and communities that they find throughout the County..."

**Bill Lowther, Chairman,
Cumbria Strategic Partnership
Tim Stoddard, Leader
Cumbria County Council**



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CUMBRIA & THE LAKE DISTRICT A GLOBAL INFLUENCE

Discovery and Appreciation of the Lakeland as
Inspiration to the search for the Picturesque

Birthplace of English Romanticism

Influence of the Lake District in the Emergence,
Growth, and Development of Environmental
Conservation

*"Cumbria is rightly perceived as having a world class natural environment with designated landscapes inspiring generations of artists and writers. But this look back is just part of the picture."
Cumbria Community Strategy 2008*















THE ROADSHOW

April & May 2008





1
TOUR

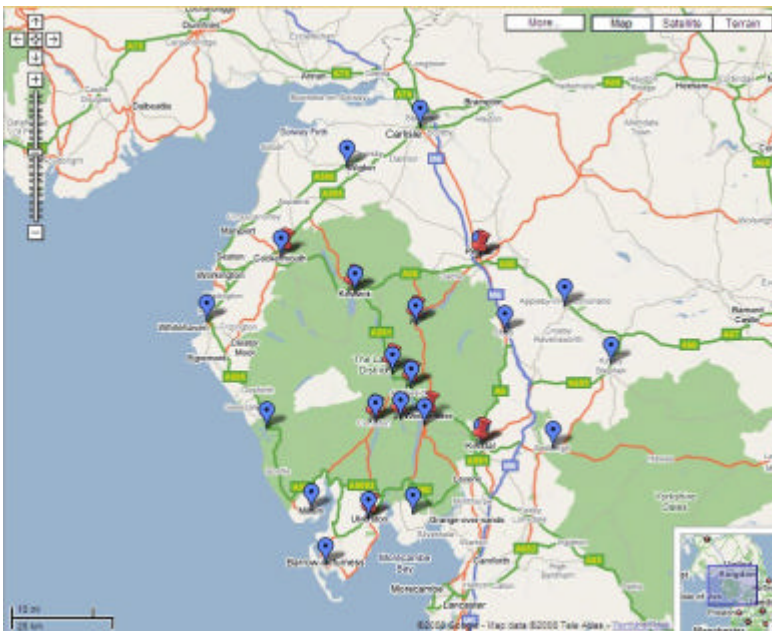
23
PLACES

115
HRS OF CONVERSATION

100's
OF COMPETITION ENTRIES

1000
BALLOONS

10,000
POCKET EXHIBITIONS





THANK YOU
www.lakeswhs.co.uk
