A LAKE DISTRICT WORLD HERITAGE SITE

"People living in Cumbria are passionate about the places they live and are actively involved in making them better for future generations. Visitors come, not just to view one of the world’s most precious landscapes, but to enjoy an active experience, which is only enhanced by the people and communities that they find throughout the County..."

Bill Lowther, Chairman, Cumbria Strategic Partnership
Tim Stoddard, Leader
Cumbria County Council

CUMBRIA & THE LAKE DISTRICT A GLOBAL INFLUENCE

Discovery and Appreciation of the Lakeland as Inspiration to the search for the Picturesque

Birthplace of English Romanticism

Influence of the Lake District in the Emergence, Growth, and Development of Environmental Conservation

“Cumbria is rightly perceived as having a world class natural environment with designated landscapes inspiring generations of artists and writers. But this look back is just part of the picture.”
Cumbria Community Strategy 2008
THE ROADSHOW
April & May 2008
1 TOUR
23 PLACES
115 HRS OF CONVERSATION
100’s OF COMPETITION ENTRIES
1000 BALLOONS
10,000 POCKET EXHIBITIONS
THANK YOU

www.lakeswhs.co.uk