

Opportunities of sustainable rural... development

Some nice pictures to look at

Carrots in place of sticks

“What did you do on your holidays?”

The New Age has dawned

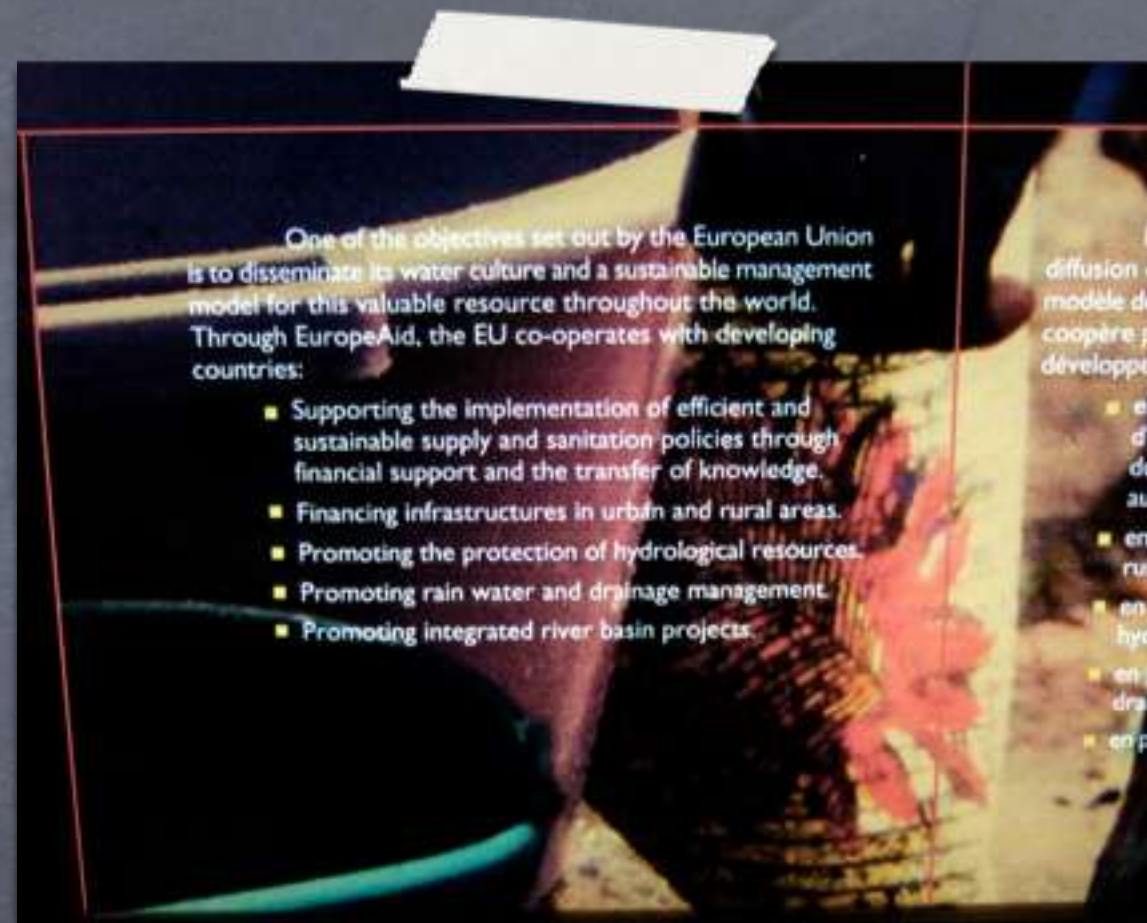
- Regulation and legislation should be used less as we move into partnerships

Getting people to work with you

The whole catchment approach
to mitigating the impacts of
climate change



- Design good drainage
- Make space for water
- Reduce peak flows of streams through tree planting
- Protect upland peat bogs to capture storm flows and sequesterate carbon



Expertise

Balaton

Strong controls on land usage
after interventions by NGOs and
regulators



Mono Lake

Polluter pays

Los Angeles pays for restoration
and education programmes

GUIDELINES FOR CLEANING THE KITCHEN AFTER MEALS

- WASH W/ SOAP IN THE RIGHT SINK
- RINSE IN THE LEFT SINK
- PUT DISHES TO DRY ON RACKS
AND TOWEL DRY
- PUT DISHES AND SILVERWARE
AWAY
- CLEAN SINKS AFTER WASHING
DISHES
- CLEAN STOVE, TABLES AND
COUNTER TOPS
- SWEEP KITCHEN FLOOR
- HANG DRYING CLOTHS TO DRY

THANK YOU

Change

Change people's relationships
with the environment so that
they will appreciate what will
happen if nothing is done





















Environmental benefits

showing that environmental
benefits are an integral part of
the farming process, rather than
an optional add on



Community level initiatives

A clear goal

A good Leader



QuickTime™ and a
decompressor
are needed to see this picture.

Economy & Environment



Hotel economy





Regional produce



Property values





Agricultural run off



Local task groups

- task groups can tackle issues of broad awareness
- what is the problem?
- what is the solution?
- English Lakes, Lake Constance



Community benefits

Happy people

- Green infrastructure
- Healthy activity
- litter picking
- invasive species removal



Forums

- Identify needs
- Find links to available funding



- Time: Lakes may take a long time to respond to care
- Keep monitoring progress with regular feedback
- Again: The programme may be for a very long time
- Help the community to keep faith in the project

- NGOs can be doers or blockers

- Be a doer

- Work with a doer

